



**Founder & Director's desk :**

VHEEDU is a nonprofit and non-Governmental organisation established in the year 2002 for association and development of the nationwide initiatives taken in the field of road safety and to exchange knowledge, views and ideas that are successfully practiced around the Nation.

India has the second largest road network in the world with over 3 million km of roads of which 60% are paved. These roads make a vital contribution to the India's economy. On the whole, the facilities for the road users are not up to the mark, leading to a high toll of the death victims. Recently, there is a growing concern over the road crash problem.

With the advancement of technology, the most developed projects undertaken along with the real estate are the massive road building projects. But while new roads are being built, faster and faster automobiles are being invented in high numbers making road safety a crucial question.

Road safety is emerging as a major social concern in the country. The statistics are mind boggling with an average mortality rate of 150,000 persons dying in road accidents. Approximately half of all deaths on the country's roads are among vulnerable road users - motorcyclists, pedestrians and cyclists.

A heterogeneous traffic mix that includes high-speed vehicles sharing the road space with vulnerable road users as well as unsafe road infrastructure and vehicles that are in poor condition all contribute to the high fatality rates seen on India's roads.

On the supplementary sustainability VHEEDU with the mission to make all road users to aware the danger of road crashes and to bring the change of road users behaviour leads to sustain and respect all road users to encourage and promote governments in development and maintenance of better, safer roads and road safety measures. Working together with its members and associates, VHEEDU promotes socio and economic benefits to the community that flow from well-planned and technically sound road safety networks. It helps put in place technological solutions and management practices that provide maximum social returns from national road safety road investments.

M. Vasu  
Founder & Director  
VHEEDU